Mectron expands in India

Bangalore facility to host new showroom for dental products

Company owner Mr Domenico Vercellotti joined the opening ceremony in Bangalore. (DTI/Photo courtesy of Mectron)

Noriyuki Negoro previously held the position as director and general manager for research and development. (DTI/Photo courtesy of Mectron)

SHOFU names Negoro president and partners with Mitsui

European market shows minor growth

SHOFU Dental Corp. (SHOFU Americas) President Brian Melonakos congratulated Negoro on his promotion. “Working closely with Mr Negoro for the past five years has valued the seniority to observe first hand his leadership and to witness his technical knowledge,” Melonakos said in a prepared statement. “I have every confidence in his grasp of the industry and in his ability to guide SHOFU in these globally challenging economic times.”

In addition to the changing leadership, SHOFU recently initiated a business and capital partnership with Mitsui Chemicals. The company, which revolutionised the field of piezoelectric bone surgery with their development of new manufacturing technology, explore advancements in materials technology and enhance chemical products currently in development.

“Our goals remain unchanged, which include speeding up the development of new products and expanding our business globally,” Katsuya Ohta said. (Edited by Daniel Zimmermann, DTI)

Daniel Zimmermann

The number of employees in the Bangalore facility will be increased from 4 to 60, Radhakrishnan said. Besides new offices and meeting rooms, the new building will feature a showroom to exhibit the company’s products and expand its business globally, Katsuya Ohta said.

According to Radhakrishnan, initial planning for the new facility began in 2007. Bangalore was chosen to host the new facility because of its highly educated workforce and the nearby Bengaluru International Airport. With an economic growth of 10.5 per cent, the city based in southern India is one of the fastest growing economic centres in India and host of a number of important industries, such as IT and biotechnology.

The results are on par with national statistics, Germany, for example, which has the biggest dental market in Europe with a volume of €3.8 billion, reported a slight increase in figures in 2007 but with declining trends in the domestic market. The Italian market, which was worth €1.1 billion in 2007, has seen growth rates drop from almost 10 per cent to 5 per cent despite an overall increase in production.

The ADDE market report has also revealed that the number of practising dentists in Europe has remained at 288,000, while the number of dental labs is declining. Furthermore, the usage of computers in practices continues to grow for both administrative and in-surgery activities, the report states. The number of new dental chairs installed in 2008 increased by 2.7 per cent.

The ADDE market report is published annually in collaboration with the Federation of the European Dental Industry. It aims to indicate trends in the European dental market over a period of five years. The 2009 report, which was presented at IDS Cologne in March, included figures from 15 countries, covering 2004 to 2008. The report is available at the ADDE main office in Switzerland.